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Announcing the return of **Arena Racing** **Pennzoil Cup Series!**



Half the Size....Twice the Fun!
At the Deltaplex Arena

This October, get ready for the most electrifying indoor sport in West Michigan as Arena Racing Grand Rapids returns for its second season of indoor racing at the Deltaplex Arena. "Last season was a great success and we can't wait to present a new season of 15 indoor auto races" says Peter Jackson, General Manager of Arena Racing. "We're already expecting virtually all the drivers to return who raced last season plus more" Peter continued. Each race this year will be highlighted with different promotional themes, starting October 17th with Pennzoil Cup Series Kickoff Race and ending with the Pennzoil Cup Series Championship on March 27th. The 2009-2010 schedule features three Friday night races, eleven Saturday races and one Sunday race.

This season dates are....

Saturday, October 17, 2009
Saturday, October 31, 2009
Saturday, November 28, 2009
Friday, December 11, 2009
Saturday, December 19, 2009
Saturday, December 26, 2009
Saturday, January 2, 2010
Saturday, January 9, 2010
Friday, January 22, 2010
Friday, February 6, 2010
Saturday, February 7, 2010
Saturday, February 27, 2010
Sunday, March 7, 2010
Saturday, March 20, 2010
Saturday, March 27th, 2010

Opening Night "Pennzoil Cup Series Kickoff Race".
Halloween Costume Contest with Free Candy for Kids.
Thanksgiving "Turley Run".
Legends Night! - Come see past Race Legends from West Michigan.
Arena Racing "Christmas". Come see Santa!
Kidz Fest Preview Night!
Diaper Derby Night!
All Faith's Night featuring Faster Pastor races.
College Night!
Arena Racing Bowl.
Arena Racing Bowl.
Mardi Gras Night!
Pack it in night! How many people can you fit in a car!
Pink Night - Ladies Appreciation Night!
Pennzoil Cup Series Championship.

All races start at 7:30 pm except for the Sunday, March 7th, race...which will start at 2:00pm.

2500 Turner Avenue N.W. Grand Rapids MI 49544
Phone: 616-559-7979 Fax: 616-559-7988
www.ArenaRacingGR.com

VIP season tickets and box seats are now on sale. Each season ticket or box seat gets a ticket for the seat of your choice at each event (reserved seating), pit passes, VIP parking, access to our new VIP Club and food and beverage concierge service. For more information about season ticket, please call 616-559-7979.

General admission single race tickets go on sale on August 1st at 10:00 am. Tickets can be purchased at the DeltaPlex Arena box office, www.DeltaPlex.com, ArenaRacingGR.com, at any Ticketmaster outlet or by phone at 800-745-3000. Tickets go on sale Saturday, September 13th, 2008 at 10:00 am. All tickets are \$9.50 for adults 13 and up or \$5.00 for kids ages 6-12. Children 5 and under are free with a ticket that can be obtained at the box office on the night of the race.



About Arena Racing....

Drivers race real, one-half-scale stock cars-capable of speeds up to 100 mph (if run outdoors) on a custom-designed, 1/10th mile, high-banked, indoor race track. The track is portable and fits inside the confines of a hockey rink.

Races are held at the DeltaPlex Arena & Conference Center.

Because Arena Racing™ is held indoors weather is never a factor.

Each individual Arena Racing™ series event includes up to four main races, as well as a Top Dog championship race.

The top speed of each car is just under 50 mph, and drivers can average 8 seconds to complete a lap.

Arena Racing™ drivers range from up-and-coming professionals to weekend speed-junkies looking to live a dream. Drivers can range in age from 14- to 114-years-old. Each race can have up to 14 participating drivers.

Because Arena Racing™ is “spec class” racing, every car must adhere exactly to league rules for build and performance. This ensures that no team has a mechanical advantage.

The Arena Racing™ season runs from mid-October to mid-March.

Arena Racing USA® was founded by former NASCAR chassis builder Ricky Dennis, son of 1970 NASCAR Rookie of the Year, Bill Dennis.

Arena Racing USA® is managed by The Racing Group LP, a consortium consisting of:

- Joe Gibbs, owner of Joe Gibbs Racing and head coach of the Washington Redskins
- Tom and Norm Miller of Interstate Batteries
- Gary Becker, the former CEO of PACE Motor Sports
- Ricky Dennis, founder and CEO of Arena Racing USA®

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